Meeting of the LF AI & Data Technical Advisory Council (TAC)

August 25, 2022



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Recording of Calls

Reminder:

TAC calls are recorded and available for viewing on the TAC Wiki



Reminder: LF AI & Data Useful Links

Web site:

Wiki: <u>wiki.lfaidata.foundation</u>

> GitHub: <u>github.com/lfaidata</u>

> Landscape: https://landscape.lfaidata.foundation or

https://l.lfaidata.foundation

Mail Lists: https://lists.lfaidata.foundation

> Slack: https://slack.lfaidata.foundation

Youtube: https://www.youtube.com/channel/UCfasaeqXJBCAJMNO9HcHfbA

> LF AI Logos: https://github.com/lfaidata/artwork/tree/master/lfaidata

> LF AI Presentation Template: https://drive.google.com/file/d/1eiDNJvXCqSZHT4Zk - czASIz2GTBRZk2/view?usp=sharing

- > Events Page on LF AI Website: https://lfaidata.foundation/events/
- Events Calendar on LF AI Wiki (subscribe available): https://wiki.lfaidata.foundation/pages/viewpage.action?pageId=12091544
- Event Wiki Pages:

https://wiki.lfaidata.foundation/display/DL/LF+AI+Data+Foundation+Events

JLFAI & DATA

Agenda

- Roll Call (2 mins)
- Approval of Minutes from previous meeting (2 mins)
- Feathr Joining incubation from LinkedIn (50 minutes)
- > LF AI General Updates (2 min)
- Open Discussion (2 min)



TAC Voting Members - Please note

Please ensure that you do the following to facilitate smooth procedural quorum and voting processes:

- Change your Zoom display name to include your First/Last Name, Company/Project Represented
 - example: Nancy Rausch, SAS
- State your First/Last Name and Company/Project when submitting a motion
 - example: First motion, Nancy Rausch/SAS



TAC Voting Members

Note: we still need a few designated backups specified on wiki

Member Representatives (8 out of 16 required for quorum)

Member Company or Graduated Project	Membership Level or Project Level	Voting Eligibility	Country	TAC Representative	Designated TAC Representative Alternates
4paradigm	Premier	Voting Member	China	Zhongyi Tan	
Baidu	Premier	Voting Member	China	Ti Zhou	Daxiang Dong, Yanjun Ma
Ericsson	Premier	Voting Member	Sweden	Rani Yadav-Ranjan	
Huawei	Premier	Voting Member	China	Howard (Huang Zhipeng)	Charlotte (Xiaoman Hu) , Leon (Hui Wang)
Nokia	Premier	Voting Member	Finland	@ Michael Rooke	@ Jonne Soininen
OPPO	Premier	Voting Member	China	Jimin Jia	
SAS	Premier	Voting Member	USA	*Nancy Rausch	JP Trawinski
ZTE	Premier	Voting Member	China	Wei Meng	Liya Yuan
Adversarial Robustness Toolbox Project	Graduated Technical Project	Voting Member	USA	Beat Buesser	
Angel Project	Graduated Technical Project	Voting Member	China	Bruce Tao	Huaming Rao
Egeria Project	Graduated Technical Project	Voting Member	UK	Mandy Chessell	Nigel Jones, David Radley, Maryna Strelchuk, Ljupcho Palashevski, Chris Grote
Flyte Project	Graduated Technical Project	Voting Member	USA	Ketan Umare	
Horovod Project	Graduated Technical Project	Voting Member	USA	Travis Addair	
Milvus Project	Graduated Technical Project	Voting Member	China	Xiaofan Luan	Jun Gu
ONNX Project	Graduated Technical Project	Voting Member	USA	Alexandre Eichenberger	Prasanth Pulavarthi, Jim Spohrer
Pyro Project	Graduated Technical Project	Voting Member	USA	Fritz Obermeyer	



Minutes approval



Approval of August 11, 2022 Minutes

Draft minutes from the August 11 TAC call were previously distributed to the TAC members via the mailing list

Proposed Resolution:

That the minutes of the August 11 meeting of the Technical Advisory Council of the LF AI & Data Foundation are hereby approved.



Feathr Hangfei Lin





Feathr

An Enterprise-Grade, High Performance Feature Store

github.com/linkedin/feathr

Hangfei Lin

Aug 25th, 2022



Battle-tested at LinkedIn for 5+ years, and now **Open Sourced** on <u>Github</u>

github.com/linkedin/feathr

Now natively integrated with Azure and Databricks

Agenda

1 Why Donate

2 Problem statement

3 Solution

4 Impacts and Roadmap

Why Donate Feathr to Linux Foundation

1. Neutral Holding

- Vendor-neutral
- Not for profit

2. open governance model

 Instill trust in contributors and adopters in the management of the project

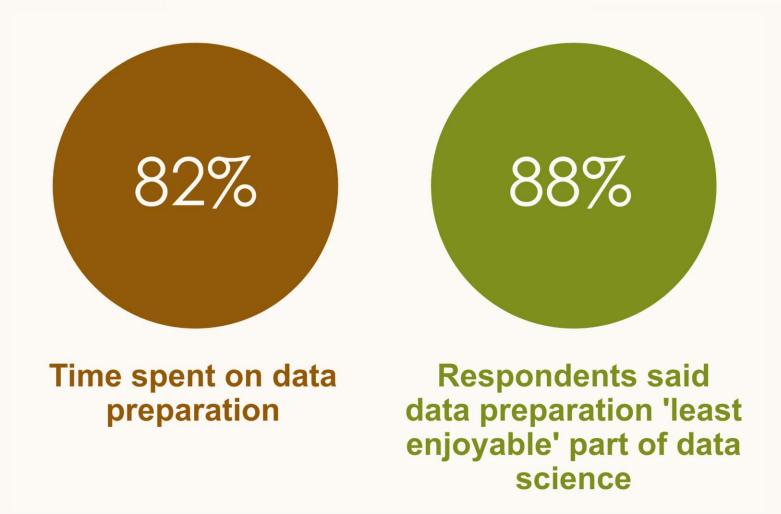
3. Growing community

- become an integral part of the wider AI community
- enable collaboration and the creation of new opportunities with the wider Linux open-source community
- support from a world-wide developer community

Problem Statement

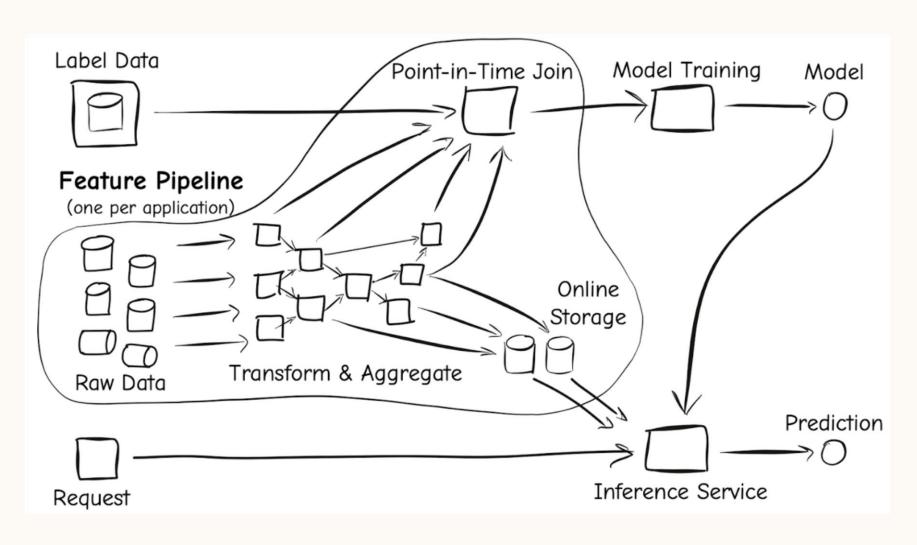
Survey in Forbes: Big data engineering for Al

Re: Building training sets + Cleaning and organizing data + Collecting datasets



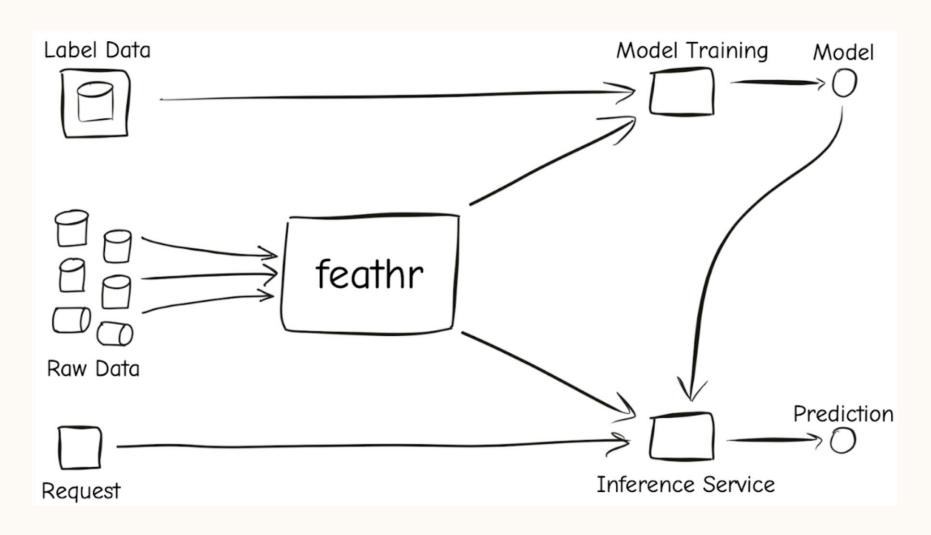
Why Feathr

Handle all the complex weight-lifting and "boring" work automatically



Why Feathr

Handle all the complex weight-lifting and "boring" work automatically



Problem: The complexity of feature preparation pipelines

1. Coupling

- Feature preparation code being coupled with model/application code
- Different programming
 APIs for different
 environments, e.g. online,
 offline, nearline, etc.
- Boilerplate and repetitive work
- Hard to test and debug

2. Train/Inference Skew

- Offline training and online inference usually require different data serving pipelines.
- Ensuring features are generated consistently is time intensive and error prone.
- Teams are deterred from using real time data for inferencing due to the difficulty in serving the right data.

3. Re-use and share

- The cost of building and maintaining feature pipelines was borne redundantly across may teams.
- Team-specific pipelines
 also made it impractical
 to reuse features across
 projects. e.g. no
 common type system, no
 common feature
 namespace

Solution

What is Feathr

An abstraction layer between raw data and model

- Define features based on raw data sources using simple APIs.
- Get those features by their names during model training and model inferencing.
- **Share** features across your team and organizations.

Highlights





Native integration achieved with our colleagues at Azure



Rich transformation

Python built-in transformations and PySpark UDF, ondemand evaluation



Scalable &High Performance

Highly optimized feature compute engine

How to Use it (example)

Use case: Create Feature Definition

Load raw source data, and define transformation

```
batch_source = HdfsSource(
   name="nycTaxiBatchSource",
                                                            # Source name to enrich your metadata
    path="abfss://green_tripdata_2020-04.csv",
                                                            # Path to your data
    event_timestamp_column="lpep_dropoff_datetime",
                                                           # Event timestamp for point-in-time correctness
    timestamp_format="yyyy-MM-dd HH:mm:ss")
                                                            # Supports various fromats inculding epoch
trip_id = TypedKey(key_column="trip_id",
                    key_column_type=ValueType.INT64,
                    description="trip id")
features = [
   Feature(name="f_trip_distance",
                                                           # Ingest feature data as-is
            feature_type=FLOAT,
           key=trip_id),
   Feature(name="f is long trip distance",
            feature_type=B00LEAN,
            transform="cast_float(trip_distance)>30",
            key=trip id)
                             # SQL-like syntax to transform raw data into feature
anchor = FeatureAnchor(name="anchor_features",
                                                          # Features anchored on same source
                      source=batch_source,
                      features=features)
```

Use Case - Streaming Feature

Create features from streaming source

```
stream_source = KafKaSource(name="kafkaStreamingSource",
                            kafkaConfig=KafkaConfig(brokers=["feathrazureci.servicebus.windows.net:
                                                     topics=["feathrcieventhub"],
                                                     schema=schema)
driver_id = TypedKey(key_column="driver_id",
                     key column type=ValueType.INT64,
                     description="driver id",
                     full_name="nyc driver id")
kafkaAnchor = FeatureAnchor(name="kafkaAnchor",
                            source=stream_source,
                            features=[Feature(name="f modified streaming count",
                                              feature type=INT32,
                                              transform="trips_today + 1",
                                              key=driver_id),
                                      Feature(name="f_modified_streaming_count2",
                                              feature_type=INT32,
                                              transform="trips_today + 2",
                                              key=driver id)]
```

Use case: Build training dataset

Point-in-time Join Correct semantics

```
# Requested features to be joined
# Define the key for your feature
location_id = TypedKey(key_column="D0LocationID",
                       key_column_type=ValueType.INT32,
                       description="location id in NYC",
                       full name="nyc taxi.location id")
feature_query = FeatureQuery(feature_list=["f_location_avg_fare"], key=[location_id])
# Observation dataset settings
settings = ObservationSettings(
  observation_path="abfss://green_tripdata_2020-04.csv", # Path to your observation data
  event timestamp column="lpep dropoff datetime",
                                                           # Event timepstamp field for your data,
  timestamp format="yyyy-MM-dd HH:mm:ss")
                                                            # Event timestamp format, optional
# Prepare training data by joining features to the input (observation) data.
# feature-join.conf and features.conf are detected and used automatically.
feathr_client.get_offline_features(observation_settings=settings,
                                   output_path="abfss://output.avro",
                                   feature query=feature query)
```

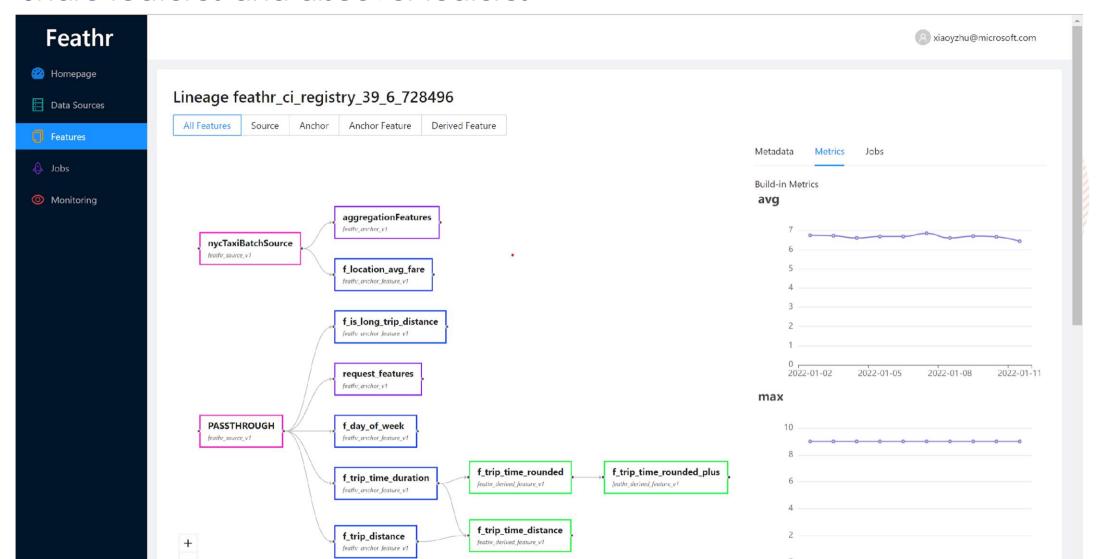
Use Case – Feature Materialization

Materialize feature values to online storage for realtime access

```
client = FeathrClient()
redisSink = RedisSink(table_name="nycTaxiDemoFeature")
# Materialize two features into a redis table.
settings = MaterializationSettings("nycTaxiMaterializationJob",
sinks=[redisSink],
feature_names=["f_location_avg_fare", "f_location_max_fare"])
client.materialize_features(settings)
```

Use Case - Feature Sharing and Discovery

Share features and discover features

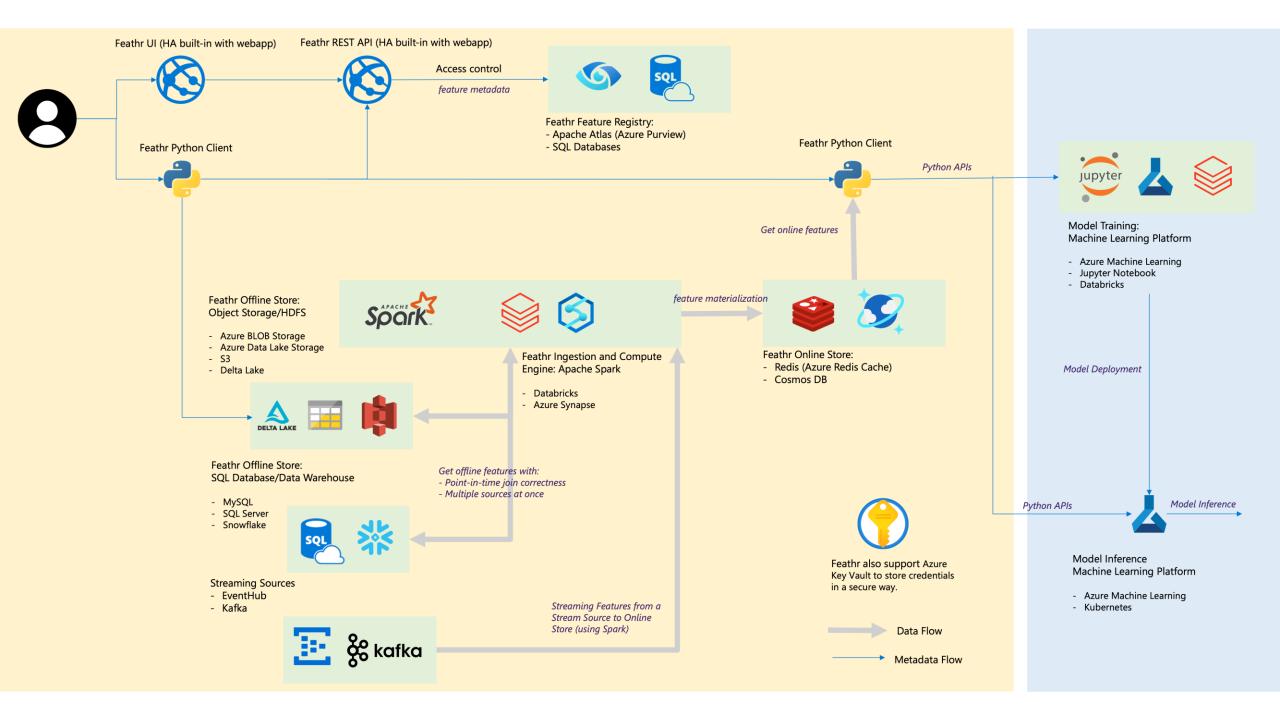


Use Case - Derived Feature

Define features on top of other features

```
# Compute a new feature(a.k.a. derived feature) on top of an existing feature
derived_feature = DerivedFeature(name="f_trip_time_distance",
                                 feature_type=FLOAT,
                                 key=trip_key,
                                 input_features=[f_trip_distance, f_trip_time_duration],
                                 transform="f trip distance * f trip time duration")
# Another example to compute embedding similarity
user_embedding = Feature(name="user_embedding", feature_type=DENSE_VECTOR, key=user_key)
item embedding = Feature(name="item embedding", feature type=DENSE VECTOR, key=item key)
user_item_similarity = DerivedFeature(name="user_item_similarity",
                                      feature type=FLOAT,
                                      key=[user_key, item_key],
                                      input_features=[user_embedding, item_embedding],
                                      transform="cosine_similarity(user_embedding, item_embedding)"
```

Architecture



Impacts of Feathr

Impacts in LinkedIn

- reduced engineering time required for adding and experimenting with new features from weeks to days
- performed faster than the custom feature processing pipelines that they replaced by as much as 50% amortizing investments in Feathr runtime optimization
- enabled feature sharing between similar applications, leading to significant gains in business metrics

Feathr Community

- Open-sourced
- 876 github stars
- 26 contributors
- 312 commits
- Being adopted by companies from various industries
 - fortune 500 companies building CRM systems,
 - Big Data Analytics consulting company
 - the largest insurance company in the UK
- Presentations and blogs
 - ML Platforms Meetup
 - LinkedIn Eng Blog Post
 - ML Platform Meetup Silicon Valley

Roadmap

What's coming next?

Potential collaboration with LF AI and Data Projects



- Use Feathr client to produce and push embedding features into Milvus
- Use Feathr client to access the embeddings from Milvus

2 JanusGraph

 Use Feathr client to produce and push Use Feathr client to access the embeddings from Milvus

3 Open Lineage

 Adopt OpenLineage for feature metadata

Feathr Roadmap

- Online Transformation
- Streamlined support for realtime/streaming feature
- Feature versioning
- Feature data deletion and retention
- Community building

Summary

- Feathr is an open source feature store which can be seen as an abstraction layer between raw data and model.
- Feathr allows users to define features with transformation on top of raw data source, and get feature values by feature name during both training and inferencing.
- Feathr simplifies feature preparation workflows and enables feature sharing across teams and company.

Q&A

Thank

(Check out our github: github.com/linkedin/feathr)



TAC Vote on Project Proposal: Feathr

Proposed Resolution:

The TAC approves the Feathr Project as an incubation project at the sandbox level of the LF AI Foundation





Upcoming TAC Meetings

TLFAI & DATA

Upcoming TAC Meetings

- September 8, 2022 Possible talk from Databricks on Data Lakes
- September 22, 2022 Starting project reviews

Please note we will be restarting project reviews in the September timeframe. We are always open to special topics as well.

If you have a topic idea or agenda item, please send agenda topic requests to tac-general@lists.lfaidata.foundation



Open Discussion



TAC Meeting Details

- To subscribe to the TAC Group Calendar, visit the wiki: https://wiki.lfaidata.foundation/x/cQB2 _____
- > Join from PC, Mac, Linux, iOS or Android: https://zoom.us/j/430697670
- Or iPhone one-tap:
 - > US: +16465588656,,430697670# or +16699006833,,430697670#
- Or Telephone:
 - Dial(for higher quality, dial a number based on your current location):
 - US: +1 646 558 8656 or +1 669 900 6833 or +1 855 880 1246 (Toll Free) or +1 877 369 0926 (Toll Free)
- Meeting ID: 430 697 670
- > International numbers available: https://zoom.us/u/achYtcw7uN



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